

Roanoke College Poll | Aug. 12-16, 2024
Topline and Select Party Crosstabs

Hi, I'm _____ and I'm calling from Roanoke College. How are you? We're conducting a survey of Virginia residents regarding important issues and your opinion is very important to us; we're not selling anything and won't ask for any money. Your responses are anonymous and confidential. Are you 18 or older and a resident of Virginia?

Direction of US/VA and Approval Ratings

1. Do you think things in the country are generally going in the right direction or do you think things have gotten off on the wrong track?

	Right direction	Wrong track	Unsure	Refused
Aug. 2024	27%	71%	1%	1%
May 2024	27%	70%	2%	1%
Feb. 2024	24%	73%	2%	1%
Nov. 2023	23%	74%	2%	1%
Aug. 2023	24%	73%	2%	1%
May 2023	25%	71%	3%	1%
Feb. 2023	27%	69%	2%	0%
Nov. 2022	28%	68%	4%	1%
Aug. 2022	25%	72%	3%	0%
May 2022	21%	77%	3%	0%
Feb. 2022	29%	67%	3%	1%
Nov. 2021	31%	66%	4%	0%
Sept. 2021	35%	58%	7%	1%
Aug. 2021	33%	58%	7%	2%
May 2021	42%	53%	5%	1%
Feb. 2021	39%	53%	8%	1%
Nov. 2020	28%	62%	9%	1%
Oct. 2020	30%	63%	6%	1%
Aug. 2020	16%	79%	4%	1%
May 2020	33%	61%	6%	0%
Feb. 2020	39%	53%	8%	0%
Nov. 2019	26%	65%	10%	0%
Aug. 2019	31%	61%	7%	1%
Feb. 2019	37%	56%	6%	1%
Nov. 2018	34%	58%	6%	2%
Aug. 2018	37%	56%	7%	1%
June 2018	30%	64%	6%	1%
Feb. 2018	31%	57%	10%	1%
Nov. 2017	24%	69%	7%	0%
Oct. 2017	30%	64%	6%	1%
Sept. 2017	30%	63%	7%	1%
Aug. 2017	29%	63%	8%	1%
Feb. 2017	31%	57%	10%	1%
Jan. 2017	32%	52%	16%	1%

2. Do you think things in the Commonwealth of Virginia are generally going in the right direction or do you think things have gotten off on the wrong track?

	Right direction	Wrong track	Unsure	Refused
Aug. 2024	51%	46%	3%	1%
May 2024	53%	42%	5%	1%
Feb. 2024	53%	42%	5%	0%
Nov. 2023	50%	43%	6%	1%
Aug. 2023	49%	44%	6%	1%
May 2023	48%	45%	6%	1%
Feb. 2023	55%	39%	5%	0%
Nov. 2022	47%	48%	4%	1%
Aug. 2022	51%	45%	4%	0%
May 2022	50%	44%	5%	2%
Feb. 2022	47%	47%	5%	1%
Sept. 2021	52%	43%	5%	1%
Aug. 2021	52%	43%	4%	1%
May 2021	50%	40%	8%	2%
Feb. 2021	52%	40%	8%	1%
Nov. 2020	53%	37%	8%	2%
Aug. 2020	45%	49%	6%	0%
May 2020	57%	37%	6%	0%
Feb. 2020	49%	44%	6%	2%
Aug. 2018	58%	30%	10%	2%
Oct. 2017	48%	40%	12%	1%
Sept. 2017	52%	37%	11%	1%
Aug. 2017	46%	41%	11%	2%
Jan. 2017	52%	29%	18%	1%

3. In general, do you approve or disapprove of the way Glenn Youngkin is handling his job as Governor of Virginia?

	Approve	Disapprove	Mixed	Refused
Aug. 2024	59%	36%	1%	4%
May 2024	52%	40%	3%	5%
Feb. 2024	53%	38%	3%	6%
Nov. 2023	52%	39%	3%	6%
Aug. 2023	51%	40%	3%	6%
May 2023	51%	40%	4%	5%
Feb. 2023	57%	35%	2%	4%
Nov. 2022	52%	41%	2%	5%
Aug. 2022	55%	35%	2%	7%
May 2022	53%	35%	2%	10%
Feb. 2022	50%	41%	3%	7%

4. In general, do you approve or disapprove of the way Joe Biden is handling his job as President of the United States?

	Approve	Disapprove	Mixed	Refused
Aug. 2024	35%	62%	1%	2%
May 2024	35%	61%	2%	2%
Feb. 2024	33%	61%	2%	4%
Nov. 2023	37%	58%	2%	3%
Aug. 2023	40%	57%	1%	2%
May 2023	42%	55%	2%	2%
Feb. 2023	38%	56%	2%	1%
Nov. 2022	41%	55%	3%	2%
Aug. 2022	39%	57%	3%	1%
May 2022	37%	57%	4%	2%
Feb. 2022	41%	53%	4%	3%
Oct. 2021	44%	50%	4%	2%
Sept. 2021	50%	45%	3%	2%
Aug. 2021	48%	43%	7%	2%
May 2021	47%	39%	9%	5%
Feb. 2021	47%	30%	8%	15%

5. In general, do you approve or disapprove of the way the U.S. Congress is handling its job?

	Approve	Disapprove	Mixed	Refused
Aug. 2024	20%	77%	2%	2%
May 2024	19%	75%	3%	3%
Feb. 2024	16%	78%	1%	4%
Nov. 2023	14%	79%	3%	3%
Aug. 2023	18%	76%	3%	3%
May 2023	19%	75%	4%	2%
Feb. 2023	23%	69%	4%	2%
Nov. 2022	27%	68%	2%	2%
Aug. 2022	23%	68%	5%	4%
Feb. 2022	21%	72%	3%	4%
Aug. 2021	17%	71%	7%	5%
May 2020	20%	63%	13%	5%
Feb. 2020	20%	60%	16%	4%
Oct. 2017	10%	80%	8%	3%
Sept. 2017	11%	76%	10%	3%
Aug. 2017	7%	79%	10%	4%
Feb. 2017	20%	62%	12%	6%
Jan. 2017	19%	64%	12%	6%

Favorability Ratings of Political Figures

Please tell me if you have a generally favorable or unfavorable impression of the following people and organizations or if you don't know enough about them to have formed an opinion.

6. Glenn Youngkin

	Favorable	Unfavorable	Mixed/Unsure	DK/Refused
Aug. 2024	54%	40%	1%	5%
May 2024	49%	40%	3%	8%
Feb. 2024	48%	41%	3%	9%
Nov. 2023	50%	39%	3%	8%
Aug. 2023	48%	41%	3%	9%
May 2023	46%	42%	2%	10%
Feb. 2023	52%	35%	2%	9%
Nov. 2022	50%	40%	1%	9%
Aug. 2022	51%	37%	3%	10%
May 2022	46%	37%	3%	15%
Feb. 2022	46%	42%	1%	12%
Oct. 2021	45%	37%	16%	1%
Sept. 2021	40%	41%	17%	3%
Aug. 2021	27%	21%	3%	50%

7. Joe Biden

	Favorable	Unfavorable	Mixed/Unsure	DK/Refused
Aug. 2024	37%	61%	1%	1%
May 2024	36%	58%	3%	3%
Feb. 2024	35%	61%	1%	3%
Nov. 2023	39%	55%	3%	3%
Aug. 2023	43%	53%	1%	3%
May 2023	43%	52%	2%	3%
Feb. 2023	40%	55%	1%	2%
Nov. 2022	44%	51%	2%	3%
Aug. 2022	41%	55%	3%	2%
May 2022	38%	56%	3%	3%
Feb. 2022	43%	52%	2%	3%
Sept. 2021	51%	46%	2%	1%
Aug. 2021	48%	43%	5%	4%
Feb. 2021	47%	29%	14%	10%
Nov. 2020	46%	36%	9%	9%
Oct. 2020	53%	43%	3%	1%
Aug. 2020	51%	38%	7%	4%
May 2020	36%	39%	15%	10%
Feb. 2020	37%	37%	18%	8%

8. Donald Trump

	Favorable	Unfavorable	Mixed/Unsure	DK/Refused
Aug. 2024	40%	57%	1%	1%
May 2024	36%	57%	3%	4%
Feb. 2024	34%	59%	2%	4%
Nov. 2023	33%	58%	5%	4%
Aug. 2023	30%	65%	3%	3%
May 2023	31%	63%	3%	3%
Feb. 2023	33%	58%	3%	4%
Nov. 2022	33%	60%	3%	3%
Aug. 2022	37%	58%	3%	3%
May 2022	34%	59%	4%	3%
Feb. 2022	37%	56%	3%	4%
Oct. 2021	37%	54%	6%	3%
Feb. 2021	24%	58%	14%	4%
Nov. 2020	33%	53%	10%	5%
Oct. 2020	41%	56%	3%	1%
Aug. 2020	37%	55%	7%	2%
May 2020	36%	49%	12%	4%
Feb. 2020	32%	54%	10%	4%
Sept. 2017	35%	54%	8%	3%
Aug. 2017	31%	53%	13%	3%
Feb. 2017	29%	49%	13%	9%
Jan. 2017	30%	48%	18%	4%
Jan. 2016	22%	63%	13%	2%
Nov. 2015	23%	55%	13%	9%

9. U.S. Supreme Court

	Favorable	Unfavorable	Mixed/Unsure	DK
Aug. 2024	45%	52%	1%	3%
May 2024	44%	48%	3%	6%
Feb. 2024	40%	49%	3%	9%
Nov. 2023	42%	48%	3%	7%
Aug. 2023	42%	51%	2%	5%
Nov. 2022	40%	53%	3%	5%
Aug. 2022	37%	53%	3%	7%
May 2022	46%	42%	4%	9%

10. Tim Kaine

	Favorable	Unfavorable	Mixed/Unsure	DK
Aug. 2024	50%	41%	1%	8%
May 2024	43%	39%	3%	15%
Aug. 2018	50%	33%	8%	10%
June 2018	44%	29%	9%	17%

11. Kamala Harris

Favorable	43%
Unfavorable	53%
Mixed/Unsure	0%
Don't know/Refused	4%

12. Hung Cao

Favorable	28%
Unfavorable	47%
Mixed/Unsure	1%
Don't know/Refused	24%

13. Tim Walz

Favorable	34%
Unfavorable	51%
Mixed/Unsure	0%
Don't know/Refused	14%

14. JD Vance

Favorable	32%
Unfavorable	55%
Mixed/Unsure	2%
Don't know/Refused	11%

2024 Presidential Election Matchups

15. Are you registered to vote in Virginia

Yes	90%
No	10%

15a. If no, how likely is it that you will register to vote in Virginia for the November 2024 election?

Very Likely	32%
Somewhat Likely	10%
Not Very Likely	58%
Refused	0%

16. How likely is it that you will vote in the presidential election in November? Is it almost certain, very likely, somewhat likely, not very likely or are you sure you won't vote?

Almost certain	77%
Very likely	12%
Somewhat likely	5%
Not very likely	3%
Won't vote	1%
Refused	2%

17. Do you plan to vote on Election Day or before Election Day, either in person or by mail?

Election day	68%
Earlier	31%
Unsure/Refused	1%

18. If the election were held today and you had to decide right now, would you vote for [ROTATE FIRST TWO] (Likely voters only--defined as at least somewhat likely to vote)

Kamala Harris, the Democrat	47%
Donald Trump, the Republican	44%
Some other candidate	8%
Undecided	1%
Refused	1%

	Joe Biden	Donald Trump	Other/Unsure/Refused
May 2024 (Likely voters)	42%	42%	17%
Feb. 2024 (All respondents)	47%	43%	8%
Nov. 2023 (All respondents)	48%	44%	8%
Aug. 2023 (All respondents)	51%	42%	7%
May 2023 (All respondents)	54%	38%	8%
Feb. 2023 (All respondents)	47%	45%	6%

19. If the election were held today and you had to decide right now, would you vote for [ROTATE FIRST SIX] (Likely voters)

Kamala Harris, the Democrat	45%
Donald Trump, the Republican	42%
Robert Kennedy Jr., the Independent	6%
Cornel West, the Independent	2%
Jill Stein, the Green Party candidate	0%
Chase Oliver, the Libertarian	2%
Some other candidate	3%
Undecided	2%
Refused	0%

20. How certain are you that you that you will vote for ____ ? Very certain, somewhat certain, not very certain, or not at all certain?

Very certain	79%
Somewhat certain	18%
Not very certain	3%
Not at all certain	1%
Unsure/Refused	0%

21. If I had interviewed you before President Biden's decision to drop out of the 2024 race, who did you plan to vote for in the November General Election?

Joe Biden, the Democrat	37%
Donald Trump, the Republican	43%
Robert Kennedy Jr., the Independent	8%
Cornel West, the Independent	2%
Jill Stein, the Green Party candidate	1%
Chase Oliver, the Libertarian	1%
Some other candidate	4%
Didn't plan to vote	3%
Undecided	1%
Refused	0%

22. And in the election for U.S. Senate in Virginia would you vote for [ROTATE AND READ FIRST TWO ONLY]

Tim Kaine, the Democrat	49%
Hung Cao, the Republican	38%
Some other candidate	10%
Undecided	3%
Refused	0%

23. What is the most important issue to you in this election? Would you say the economy, immigration, abortion, crime, foreign affairs, or something else?

Economy	48%
Immigration	15%
Abortion	16%
Crime	4%
Foreign affairs	6%
Something else	11%
Unsure/Refused	0%

24. How enthusiastic are you about voting in this November's elections? Would you say you are very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not at all enthusiastic?

Very enthusiastic	60%
Somewhat enthusiastic	25%
Not too enthusiastic	9%
Not at all enthusiastic	7%
Unsure /Refused	0%

25. From what you have read or heard, do you think Kamala Harris is more liberal than Joe Biden, more conservative than Biden, or about the same?

More liberal	45%
More conservative	16%
About the same	37%
Unsure/Refused	2%

26. Do you think that Donald Trump is a threat to democracy? [ROTATED WITH Q.28]

Yes	51%
No	49%
Unsure/Refused	0%

27. Do you think that the Democratic party replacing Joe Biden with Kamala Harris with no primary election voting is a threat to democracy? [ROTATED WITH Q.27]

Yes	47%
No	52%
Unsure/Refused	1%

28. Looking back at the recent attempt to assassinate Donald Trump, do you think his response immediately after being shot was a reaction that demonstrated his toughness, or do you think he did it to gain votes?

Toughness	50%
Gain votes	44%
Both/Neither	3%
Unsure/Refused	3%

29. Do you think Kamala Harris has the strength required to deal with adversaries of the U.S. such as Vladimir Putin? [ROTATED WITH Q.31]

Yes	49%
No	50%
Unsure/Refused	1%

30. Do you think Donald Trump has the strength required to deal with adversaries of the U.S. such as Vladimir Putin? [ROTATED WITH Q.30]

Yes	56%
No	43%
Unsure/Refused	1%

31. Do you think criticisms of Kamala Harris are based more on policy differences, pure politics, or because she is a black woman? [ROTATED WITH Q.33]

Policy differences	35%
Politics	35%
Black woman	29%
Unsure/Refused	2%

32. Do you think criticisms of Donald Trump are based more on policy differences, pure politics, or because many people dislike him? [ROTATED WITH Q.32]

Policy differences	17%
Politics	23%
People dislike him	58%
Unsure/Refused	2%

33. How important is it to you personally that an elected official looks like you? That is, they are a woman or a man, black or white, etc. Is it very important, somewhat important, not very important, or not important at all?

Very important	8%
Somewhat important	10%
Not very important	18%
Not important at all	64%
Unsure/Refused	0%

34. Which comes closest to how you feel about the Democratic candidate for vice president, Tim Walz?
[READ LIST] [ROTATED WITH Q.36]

Enthusiastic	25%
Satisfied, but not enthusiastic	27%
Dissatisfied, but not upset	30%
Angry	14%
Unsure/Refused	4%

35. Which comes closest to how you feel about the Republican candidate for vice president, JD Vance?
[READ LIST] [ROTATED WITH Q.35]

Enthusiastic	20%
Satisfied, but not enthusiastic	27%
Dissatisfied, but not upset	32%
Angry	18%
Unsure/Refused	3%

Demographics

36. Gender

Male	49%
Female	51%
Other/No answer	0%

37. Region

Central Virginia/Richmond	16%
Northern Virginia	32%
Shenandoah Valley	8%
Southside	9%
Southwest Virginia	12%
Tidewater	23%

38. Are you currently married, living with a partner, divorced, separated, widowed, or have you never been married?

Married	45%
Living with partner	11%
Divorced	8%
Separated	3%
Widowed	6%
Never married	28%
Refused	0%

39. How much education have you completed?

Less than High school	1%
High School	19%
Some College/Technical School	20%
Associate's Degree	13%
Bachelor's Degree	29%
Advanced Degree	18%
Refused	0%

40. In what year were you born? [CODED INTO CATEGORIES]

18-29	20%
30-44	24%
45-64	38%
65 or older	18%
Refused	0%

41. Are you of Hispanic origin or descent, such as Mexican, Dominican, Puerto Rican, Cuban, or some other Spanish background?

Yes, Hispanic	6%
No, not Hispanic	94%
Refused	0%

42. Would you consider yourself Caucasian or white, African-American or Black, Asian or some other race?

White / Caucasian	67%
African-American	18%
Asian/Other/multi-racial	14%
Refused	0%

43. What income group includes your annual family income?

Less than \$20,000	10%
\$20,000-\$35,000	10%
\$35,000-\$50,000	12%
\$50,000-\$75,000	19%
\$75,000-\$100,000	14%
More than \$100,000	32%
Refused	4%

44. Politically speaking, do you consider yourself to be liberal, moderate or conservative?

Liberal	22%
Moderate	40%
Conservative	32%
Other/Unsure	5%
Don't know/Refused	2%

45. And would you describe your political party affiliation as Democrat, Republican, Independent, some other party or no affiliation?

Democrat	32%
Republican	30%
Independent	27%
Other/None	10%
Don't know/No answer	2%

45.a. [IF INDEPENDENT, OTHER OR REFUSED] As of today, do you lean more toward the Democratic party or toward the Republican party?

Democratic Party	32%
Republican Party	33%
Independent/Neither	33%
Don't know/No answer	2%

Select Party Crosstabs

	<i>Democrat</i>	<i>Republican</i>	<i>Independent</i>
USA Right Direction	55%	10%	18%
VA Right Direction	47%	56%	52%
Job Approval Youngkin	36%	84%	66%
Job Approval Biden	73%	12%	22%
Job Approval U.S. Congress	28%	21%	12%
Favorability Youngkin	27%	83%	59%
Favorability Biden	78%	10%	24%
Favorability Trump	6%	80%	45%
Favorability U.S. Supreme Court	25%	72%	47%
Favorability Kaine	85%	12%	31%
Favorability Harris	77%	5%	33%
Favorability Cao	12%	50%	32%
Favorability Walz	64%	14%	27%
Favorability Vance	12%	62%	32%
2024 Presidential Election Harris / Trump	90%/4%	8%/85%	34%/50%
5-way	88%/3%	5%/81%	35%/47%
Before Biden withdrew Biden/Trump	77%/4%	4%/87%	21%/46%
Enthusiastic about voting Very/somewhat	62%/28%	70%/20%	54%/23%
Plan to vote early	38%	24%	32%
Trump threat to democracy	87%	13%	44%
Dem. Process threat to democracy	14%	76%	57%
Criticism of Harris policy based/personal	16%/52%	54%/11%	39%/22%
Criticism of Trump policy based/personal	25%/53%	10%/61%	14%/64%
Harris strong dealing with adversaries	90%	8%	43%
Trump strong dealing with adversaries	28%	88%	65%
Trump reaction to shooting tough	17%	82%	59%
Important that candidate looks like me			
Very/Somewhat important	11%/17%	11%/5%	3%/4%